

Mad in America Foundation Profit & Loss

Cash Basis

January through December 2023

	Jan - Dec 23
Income	
Income - CF	253,103.02
Income - Donations	34,528.62
Income - Gain or Loss	4.99
Income - Interest	3,976.10
Income - MIACE - Town Halls	6,102.09
Income - Peter Barham	998.40
Income - Reader Donations	14,680.79
Income - Shared Revenues	0.00
Income - Webinar Events	2,741.70
	316,135.71
Total Income	316,135.71
Expense	
Advertising & Promotion	3,737.34
Affiliate Resources - Email	1,238.56
Affiliate Resources - Hosting	49.50
Bank & Merchant Fees	7,402.45
Continuing Education - Hosting	337.88
Contractor	153,528.11
Donations	655.80
Dues & Subscriptions	425.00
GE - Advertising	8,885.74
GE - Dep Photos	2,165.00
GE - Dues	2,240.00
GE - MIA Radio	400.00
GE - Software	32,296.14
GE - Transcription	198.61
GE - Web Development	20.00
GE - Web Hosting	485.52
Insurance - Chubb	367.00
Insurance - Unemployment	152.00
Insurance - Workers Comp	257.32
Meals	232.71
Office Supplies & Equipment	18.08
Payment App Withdrawals	150.67
Payroll - MA SUI	531.43
Payroll - Medicare	1,797.31
Payroll - NH SUI	0.00
Payroll - NY SUI	260.01
Payroll - Social Security	7,692.95
Payroll - Taxes	2,272.73
Payroll - Wages	145,602.83
Postage & Delivery	2,293.30
Professional Fees	22,770.07
Rent	3,200.00
Research & Development	2,689.32
Software	79.02
Technology Consultants	4,911.46
Travel - Airfare	3,386.38
Travel - Hotel	14,788.98
Travel - Other	15,629.02
	443,148.24
Total Expense	443,148.24
Net Income	-127,012.53